



National Little League Baseball of
San Lorenzo, California
dba San Lorenzo Little League



Federal I.D. Number 94-6171582
1062 Grant Avenue, P.O. Box 21, San Lorenzo, CA 94580
(510) 278-5434 · sanlorenzolittleleague.com

Dear Sponsor,

We are quickly approaching the 2017 Season of San Lorenzo Little League and would greatly appreciate your company or organization's consideration in becoming a new or returning league sponsor.

Last year we had over 300 registered players and would like that number to grow. Player divisions range from our beginners T-Ball to our high school students in the Senior Division. We take great pride in being able to continue to have our Challenger Division, teams which are comprised of children with physical disabilities, allowing them to play baseball against other teams from our community.

Your generosity and support will not go unnoticed as we will strive to make sure your company receives the recognition it deserves. This year we are offering various sponsorship levels, which include up to (4) four vinyl banners, placed on the outfield fences. Our goal this year is to "Fill the Fence" lining each field with local business names and logos! You can choose to be a guaranteed team sponsor with your company name on back of all the player jerseys, or you can provide funds that will go directly to field and park improvements to help keep it clean and safe for players, coaches and families. See attached sponsorship details and pricing.

As a sponsor, you will also receive visibility and recognition through website, social media and email communications. We will highlight your company and encourage your participation in fundraising events, our Opening and Closing Ceremonies and we will also plug your name during games throughout the season. We welcome you on gamedays and will encourage our team parents to reach out to share highlights of the season. With over 1,200 active families in our database, the exposure is well worth it and a great opportunity for us to help you and your business.

Your donation is also tax deductible. **Our Federal Tax ID is: 94-6171582**

Your contribution can be sent to:

San Lorenzo Little League
PO BOX 21
San Lorenzo, CA 94580


If you have any questions or would like additional information, please do not hesitate to contact me. Thank you in advance for your support. Our program would not be successful with our generosity. **Opening Day is Saturday, March 11th – we hope to see you there!**

Sincerely,

Jennie Thorne
San Lorenzo Little League Sponsor Representative
Jenniethorne77@gmail.com
(510) 755-5905

"Sports don't build character, they reveal it"



San Lorenzo Little League – Like and Follow us on Facebook! 
Check out our website at: www.sanlorenzolittleleague.com



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☐ **YES!** I would like to be a sponsor for San Lorenzo Little League

Please choose one of the sponsorship levels below:

\$1,000

☐

GRAND SLAM SPONSOR

- * Two season sponsorship for 2017 & 2018
- * Guaranteed team sponsor including company name on back of uniforms
- * Includes (4) 4x8 vinyl banners to be placed on outfield fences, (1) per field
- * Maximum brand exposure, marketing/promotional visibility
- * Company recognition and listing on league websites, social media, email blasts
- * Acknowledged during games, fundraising events, Opening & Closing ceremonies

\$500

☐

HOME RUN SPONSOR

- * Guaranteed team sponsor including company name on back of uniforms
- * Includes (2) 4x8 vinyl banners to be placed on outfield fences
- * Top brand exposure, marketing/promotional visibility
- * Company recognition and listing on league websites, social media, email blasts
- * Acknowledged during games, fundraising events, Opening & Closing ceremonies

\$375

☐

TRIPLE PLAY SPONSOR

- * Includes (1) 4x8 vinyl banner to be placed on outfield fences
- * Company recognition and listing on league websites, social media, email blasts
- * Acknowledged during games, fundraising events, Opening & Closing ceremonies

\$250

☐

DOUBLE PLAY SPONSOR

- * Company recognition and listing on league websites, social media, email blasts
- * Acknowledged during games, fundraising events, Opening & Closing ceremonies

SPONSOR CONTACT INFORMATION

OWNER/CEO NAME: _____ COMPANY NAME: _____
PHONE NUMBER: _____ POINT OF CONTACT (if not owner): _____
EMAIL ADDRESS: _____
COMPANY ADDRESS: _____

Please answer the following questions - Return check and completed form by January 31, 2017.

- 1- Are you able to provide a high resolution file of your company logo/slogan? (1000 dpi)
- 2- Do you have any special offers you'd like us to help promote throughout the season?
- 3- Will you be able to join on us on Opening Day – Saturday March 11, 2017?

YES ☐ NO ☐
YES ☐ NO ☐
YES ☐ NO ☐